

Career-related learning at Key Stage 3

The Careers Education Framework 7-19 – Statutory Guidance: Impartial Careers Education aims to provide Key Stage 3 education providers with a structure to help them deliver their statutory duty for a careers education programme.

To help Careers Advisers and Teachers working with Key Stage 3 students to deliver the framework and develop their students' planning abilities, we have provided a summary of how Launchpad delivers elements of the framework.

Principle 1 - Empowers young people to plan and manage their own futures

	By the age of 14 students:	How Launchpad supports this:
1.1	develop the skills they need to locate information about their options in learning and work and use these skills with support and independently	<p>Launchpad promotes independent investigation and learning.</p> <p>Young people can use the program from anywhere with internet access.</p> <p>Launchpad provides young people with the opportunity to find out about post-14 learning options by investigating GCSE and Diploma subjects, plus information on over 450 careers.</p> <p>The information is independently researched, regularly updated and industry verified to ensure that students can develop their exploration and investigation skills within a 'safe' environment.</p> <p>Support resources such as user guides and interactive on-screen help, enable young people to explore all of this information independently in advance of discussion with a teacher or adviser.</p> <p>Free lesson resources include activities focussed on developing students' exploration skills. These are available to download from www.cascaid.co.uk.</p>

	By the age of 14 students:	How Launchpad supports this:
1.2	develop the skills they need to recognise impartial careers information when investigating their options in learning and work	<p>Information in each of our programs is specifically written with the target audience in mind to ensure that they can interpret what is presented to them. For example, Launchpad information is written for a younger reading ability than our other programs.</p> <p>All of the information that is presented within Launchpad is independently researched and is unbiased.</p>
1.3	know how to set challenging, realistic learning goals with targets and action points to support their achievement	<p>Launchpad sets out to support young people to plan their future.</p> <p>Launchpad includes an action plan. This encourages young people to use their results to develop a plan to support their next steps in learning/training and their longer term education and career aspirations.</p> <p>Launchpad enables young people to see the skill requirements of different Key Stage 4 options and encourages them to plan how they can improve skills. This will enable them to achieve success in their chosen subjects and consider how they can use what they have learned to support their learning and career ambitions.</p>
1.4	recognise what influences their ability to reach their goals, seek help with any barriers to progress and show self reliance and determination when implementing their plans	<p>Launchpad shows young people what skills they need to develop in order to achieve success in different subjects. It helps them to plan how they can improve their skills.</p>
1.5	recognise how personal, educational, social and economic circumstances influence their plans about careers, learning and work	<p>The action plan within Launchpad encourages young people to revisit their plans as their circumstances and aspirations change. They can always find the most up-to-date factual information within the programs to support them when changing their plans.</p> <p>Launchpad also allows young people to review their results and change their preferences and answers as their opinions and ideas develop.</p>

	By the age of 14 students:	How Launchpad supports this:
1.6	<p>feed back that they have the skills to plan and manage their KS4 choices</p>	<p>Launchpad illustrates the skills needed for different subjects.</p> <p>Young people can refer to these in their action plan and use this to support discussion with a teacher/adviser.</p> <p>Launchpad specifically identifies PLTS and other skills and encourages young people to plan how they can develop these to support the achievement of their goals.</p>

Principle 2 - Responds to the needs of each learner

	By the age of 14 students:	How Launchpad supports this:
2.1	describe their motivation, strengths and learning/work preferences	Launchpad provides each young person with a personalised skills and PLTS profile based on their answers to the quiz. The profile allows young people to see where their strengths are and areas for improvement. They can also see how their skills compare to different subject options.
2.2	know how to access and use sources of information, advice and guidance (IAG) from within the school, Connexions and other specialist services to help them with their KS4 options choices and longer term goals	<p>Launchpad produces results which are highly personalised to the individual young person. Their results are based on their own responses and input.</p> <p>Launchpad can be accessed at any time via the internet, enabling young people to review their results and explore information at any time.</p>
2.3	identify the skills and qualifications they need to pursue their preferred KS4 pathway	<p>Launchpad shows young people the skills that they will need for each Diploma/GCSE subject. They can compare these to their own skills profile.</p> <p>The action plan enables students to set goals to help them pursue their preferred options.</p>
2.4	construct an individual learning plan to record their progress, experiences and achievements and set broad learning goals for the 14-19 phase	<p>All of our programs offer information that young people can use within their ILP.</p> <p>They can use their results from Launchpad to set objectives within their ILP and use the information within the programs to develop their knowledge about opportunities.</p>
2.5	identify and articulate recommendations for improving the support they received to prepare for KS4 options and future opportunities in learning and work	All of our programs are continually developed with input from young people.

	By the age of 14 students:	How Launchpad supports this:
2.6	feed back that they have received the support they needed to prepare for KS4 options and future opportunities in learning and work	The action plan within Launchpad records results and enables young people to comment on their ideas and thoughts. This can be used to prompt discussions with teachers and advisers.

Principle 3 - Provides comprehensive information and advice

	By the age of 14 students:	How Launchpad supports this:
3.1	access and use the main information sources on learning opportunities 14 to 19 and beyond	Launchpad provides impartial information on 14 to 19 learning options and how they link to future progression.
3.2	identify the full range of 14 to 19 opportunities available to them in their school and through the 14 to 19 partnership	<p>Launchpad provides impartial information on 14 to 19 learning options and how they link to future progression.</p> <p>The program can be customised to remove subjects not available locally.</p> <p>It is also possible to link Launchpad to area prospectuses.</p>
3.3	identify the opportunities for progressing to further learning from each of the pathways available at KS4, including to Apprenticeships and higher education	Launchpad shows young people progression opportunities from KS4 subjects into careers and highlights the qualifications required.
3.4	recognise the value of different forms of work, including self-employment, to individuals and society and identify the opportunities and rewards from each of the pathways available 14 to 19	Within Launchpad, each subject is linked to careers that it is 'useful' and 'very useful' for. Salary ranges for each career are also shown. Note: Careerscape, CASCAiD's world of work information program provides more comprehensive information on this topic.
3.5	identify sectors where opportunities exist to be self-employed	The case studies highlight examples of self-employment. Note: Careerscape, CASCAiD's world of work information program provides more comprehensive information on this topic.
3.6	recognise the value of different forms of voluntary work and community activities to individuals and society	The case studies highlight examples of voluntary work. Note: Careerscape, CASCAiD's world of work information program provides more comprehensive information on this topic.
3.7	are aware of the principles of personal budgeting, money management, rates of pay and work allowances	Careers information includes information on the salaries of different careers. Note: Careerscape, CASCAiD's world of work information program

	By the age of 14 students:	How Launchpad supports this:
		provides more comprehensive information on this topic.
3.8	describe what the labour market is and how individuals can be affected by the changing supply and demand for labour	The case studies highlight examples of changing labour markets. Note: Careerscape, CASCAiD's world of work information program provides more comprehensive information on this topic.
3.9	are aware of local labour market opportunities for young people	In addition to the national overview provided by the programs, it is possible to add a link to local information.
3.10	are aware of the laws and by-laws relating to young people's hours of work and part-time jobs	Note: Careerscape, CASCAiD's world of work information program provides more comprehensive information on this topic.
3.11	feed back that they have had the information and advice they have needed to make their 14-16 choices	Young people can be encouraged to comment on this within their action plan ahead of a discussion with a teacher/adviser.

Principle 4 - Raises aspirations

	By the age of 14 students:	How Launchpad supports this:
4.1	identify how an individual's perceptions and expectations of themselves can change in the light of contact with people from different learning and work settings	<p>Launchpad presents a range of careers which a young person may not have been previously exposed to.</p> <p>Launchpad includes videos which illustrate a wide range of workplaces. Case study interviews are also available where people share their experiences of their career.</p>
4.2	identify ways of staying positive about who they are, what they can achieve and how other people see them	Launchpad shows young people what they need to do in order to achieve their ambitions. The action plan encourages them to break down these ambitions and set short, medium and long-term goals which can be reviewed with support from teachers/advisers.
4.3	recognise how work and economic independence affect personal wellbeing	Launchpad includes salary information. By linking learning achievement to careers and careers to salaries, young people can see how their achievement will support their long-term economic wellbeing.
4.4	identify ways of finding work that will be rewarding	<p>Launchpad presents factual information on careers, enabling young people to understand what would be expected of them in each career.</p> <p>Case studies and videos available in Launchpad provide positive, but realistic, viewpoints from people working in the role.</p>
4.5	identify and recognise the benefits of 14 to 19 pathways that suit their preferred learning styles	Launchpad enables young people to compare their own skills to those required by different learning options and what progression opportunities the learning options offer, enabling them to choose the best options for them.
4.6	identify the range of information sources on 14 to 19 choices and distinguish between formal and informal sources	Launchpad provides comprehensive, impartial information on subjects and careers.

	By the age of 14 students:	How Launchpad supports this:
		The program provides formal information plus informal opinion via case studies and videos.
4.7	feed back that they are excited by, and committed to, 14 to 19 learning	The action plan can be used to prompt discussion between a young person and their teacher/adviser about their future learning and career plans.

Principle 5 - Actively promotes equality of opportunity and challenges stereotypes

	By the age of 14 students:	How Launchpad support this:
5.1	recognise and challenge the stereotypes that limit choices and opportunities for them and other people	<p>All of our programs include photographs which challenge stereotypes. This is also the case with a number of the videos and case studies within Launchpad.</p> <p>We also produce Launchpad lesson activities, one of which focuses on challenging stereotypes. These are available to download, free of charge, from our website.</p>
5.2	investigate how stereotypical decision-making by men and women can affect their earnings	All of our programs illustrate the financial impact of choosing certain careers in terms of salary.
5.3	investigate locally -available courses that are open to students from their school	<p>Launchpad presents a range of Diploma and GCSE subject options enabling young people to explore the widest possible range of opportunities. Comprehensive information on all of these subjects is available, enabling young people to understand options which may not be directly represented within their school.</p> <p>Subjects featured can be customised to take into account local options.</p>
5.4	recognise and know how to access learning options in and beyond the school that are not traditionally associated with their gender, ethnicity, faith, learning or physical ability, cultural or socio-economic background	The careers and learning options presented within the program are presented to all students regardless of their personal circumstances.
5.5	discuss the benefits and challenges of choosing non-traditional opportunities and identify basic techniques for tackling the challenges	The action plan enables students to record their achievements and goals and encourages them to consider what they need to do to achieve those goals.
5.6	feed back that they can recognise and make the case for rejecting learning and work stereotypes	The action plan is a useful tool to prompt discussion.

Principle 6 - Helps young people to progress

	By the age of 14 students:	How Launchpad support this:
6.1	recognise the relevance to their future progression of the knowledge and skills they are developing at school and how these will benefit their career and working life	<p>Launchpad shows the career opportunities which are supported by different subjects. It links the skills and knowledge developed by each subject to careers that young people could consider in the future.</p> <p>CASCAiD also provides suggestions for using the programs to support specific curriculum initiatives such as STEM. Further information can be found on our website www.cascaid.co.uk/stem</p>
6.2	are aware of the progress (in terms of learning and work) that they can make if they continue with the study of particular subjects	Launchpad illustrates the careers which Diploma and GCSE subjects can lead to.
6.3	understand the importance of investing in their own learning to keep their options open	<p>Launchpad clearly links Key Stage 4 option choice to future careers by showing young people what careers each subject is useful for.</p> <p>It also allows young people to make informed decisions about the suitability of different learning and career options to them personally. It illustrates how the student's own skills compare to those required by different subjects and also shows the subjects which offer progression into different careers.</p>
6.4	are aware of how to create a good impression when making applications and being interviewed	<p>Case studies and videos show the standard of appearance required by different workplaces.</p> <p>Note: Careerscape, CASCAiD's world of work information program provides more comprehensive information on this topic.</p>
6.5	are able to follow the arrangements for applying for KS4 options	Launchpad can be linked to the local area prospectus or common application process tool.
6.6	are aware of how developing subject, functional and personal, learning and thinking skills will help them plan and	Launchpad profiles PLTS and functional skills and enables young people to see the skills that post-14 options require. The action plan

	By the age of 14 students:	How Launchpad support this:
	manage their career and prepare them for enterprise, self-employment, employability and independent living	encourages them to focus on developing these skills.
6.7	understand and use the options choice process	<p>Launchpad provides comprehensive information on the options available and helps students make informed choices by offering a comparison of their skills to what is required by different subjects.</p> <p>It also illustrates progression from each subject into careers enabling them to see the impact on their longer term choices.</p>
6.8	are able to make a carefully considered decision and follow it through so that they are able to make progress	<p>Launchpad provides comprehensive information on the options available and helps students make informed choices by offering a comparison of their skills to what is required by different subjects.</p> <p>It also illustrates progression from each subject into careers enabling them to see the impact on their longer term choices.</p>
6.9	feed back, after the options process, that they are satisfied with the curriculum decisions that they have made	The action plan can be used to help facilitate this discussion.