







Evaluation of Kudos and Careerscape against the National Framework for CEG learning outcomes (KS4)







Understand themselves and the influences on them – self development (KS4)







By the age of 16, young people should have acquired the knowledge, understanding and skills in relation to the learning outcomes below:

Learning outcomes	Product	Using CASCAiD products
Use self-assessments and career related questionnaires to help identify and set short and medium term goals, and career and learning targets.		<p>Kudos provides a tool for assessing interests and aspirations and matches young people to relevant careers based on this information.</p> <hr/> <p>The Kudos Action Plan enables young people to record achievements and set targets.</p> <hr/> <p>The Kudos Mini User Guide enables young people to understand and utilise Kudos.</p>
Review and reflect on how their experiences have added to their knowledge, understanding and skills and use this information when developing career plans.		<p>The Kudos Action Plan enables young people to record their experiences and identify the skills and knowledge they have developed. It also encourages them to consider how they might utilise this knowledge within a career.</p>
Use review, reflection and action planning to make progress and support career development.		<p>The Kudos Action Plan enables young people to record and review targets and achievements.</p>
Explain why it is important to develop personal values to combat stereotyping, tackle discrimination in learning and work and suggest ways of doing this.	 	<p>Careerscape includes General Information articles on Equal Opportunities.</p> <hr/> <p>The Kudos Curriculum Support Pack includes activities which encourage the exploration of equal opportunities.</p> <hr/> <p>Both programs contain photographs of people in the workplace which challenge stereotypes.</p>
Use guided self-exploration to recognise and respond appropriately to the main influences on their attitudes, values and behaviour in relation to learning and work.		<p>The Kudos Action Plan and User Guide encourage young people to record and review their ideas and plan with others who may influence their decisions.</p> <hr/> <p>Online access allows greater interaction between career exploration and home influencers.</p>

Investigate opportunities in learning and work – career exploration (KS4)

By the age of 16, young people should have acquired the knowledge, understanding and skills in relation to the learning outcomes below:







Learning outcomes	Product	Using CASCAiD products
<p>Explain the term 'career' and its relevance to their own lives.</p>	 	<p>Kudos and Careerscape contain comprehensive information on a range of careers and help young people to put careers into context.</p>
		<p>Kudos includes details on the aspects of work which make up each career enabling young people to identify the features of a career.</p>
		<p>In preparation for using Kudos or Careerscape, the program can be used as part of a discussion to ensure that young people understand the term 'career' and can challenge perceptions.</p>
<p>Describe employment trends and associated learning opportunities at different levels.</p>	 	<p>Kudos and Careerscape contain information on Pay and Opportunities for each career. This section can be used to identify some employment trends e.g. increase or decrease in demand.</p>
		<p>The programs also contain contact details for professional organisations which young people can use for more detailed research.</p>
		<p>Careerscape includes an Adult Opportunities section which provides outline information on employment style trends for individual careers.</p>
<p>Careerscape also includes relevant General Information articles including The Job Market.</p>		
<p>Identify, select and use a wide range of careers information and distinguish between objectivity and bias.</p>	 	<p>Kudos and Careerscape contain independently researched information on a wide and varied range of careers.</p>
		<p>Careerscape is perfect for use on open access and promotes independent research.</p>

<p>Understand the qualifications available post-16, and the similarities and differences between sixth form, Further Education (FE) and work-based training.</p>	 	<p>The programs also provide the opportunity to engage in further research with library coding and links to organisations which can provide additional information.</p> <hr/> <p>Kudos includes information on the study and training options available post-16. It encourages students to consider all of the options available and how their choices at 16 may affect career choice.</p> <hr/> <p>Careerscape includes General Information articles on all of the options available.</p>
<p>Use work-related learning and direct experience of work to improve their chances.</p>	 	<p>Kudos uses interests and aspirations to suggest suitable careers. These suggestions can be used for exploring work experience opportunities.</p> <hr/> <p>Careerscape includes a General Information article on work experience and how young people can make the most of it. The Kudos Action Plan enables young people to record their work experience and how it may help them with career choice.</p>
<p>Understand the progression routes open to them and compare critically these options and explain and justify the range of opportunities they are considering.</p>	 	<p>Career information in Kudos and Careerscape includes a Qualification and Entry Routes and Training section which enables young people to identify the various routes available to each career.</p> <hr/> <p>Kudos encourages young people to consider these options and identifies how their selection could impact upon career choice.</p>



Make and adjust plans to manage change and transition – career management (KS4)

By the age of 16, young people should have acquired the knowledge, understanding and skills in relation to the learning outcomes below:

Learning outcomes	Product	This could be done through such activities as:
Select and use decision making techniques that are fit for purpose including preparing and using action plans, that incorporate contingencies.		<p>Kudos encourages young people to make decisions about their interests, aspirations and study and training plans.</p> <hr/> <p>The Kudos Personal Action Plan enables young people to record achievements and set targets.</p>
Compare different options and select suitable ones using their own criteria and the outcomes of information, advice and guidance.		<p>Kudos and Careerscape provide comprehensive information on available careers which enables young people to compare them. Young people can compare the qualifications required for careers, the entry routes and training available and the pay and opportunities.</p>
Take finance and other factors into account when making decisions about the future.		<p>Career articles in Kudos and Careerscape include information on applicable salaries.</p> <hr/> <p>Careerscape includes General Information articles on Finance for Study.</p>
Understand and follow application procedures recognising the need for and producing speculative and targeted CVs, personal statements and application letters for a range of different scenarios.		<p>Careerscape includes General Information articles on job and course applications which provide information on producing CVs, personal statements and letters of application.</p> <hr/> <p>Career information in Kudos and Careerscape includes details of the experience, skills and personal qualities required for individual careers.</p>
Understand the purpose of interviews and select and present personal information to make targeted applications.		<p>Careerscape includes a General Information article on interviews including their purpose.</p> <hr/> <p>Career information in Kudos and Careerscape can help in the preparation for interviews by providing an overview of the knowledge, skills and qualities required to be successful in a profession.</p>
Understand what employers look for in relation to behaviour at work, appreciate their rights and responsibilities in learning and work, and know where to get help.		<p>Careerscape includes information on Equal Opportunities and The Right to Time Off for Study. Sources for further information are also provided.</p> <hr/> <p>Individual career details in both Kudos and Careerscape highlight the personal qualities required by employers in each profession.</p>